

FUND SELECTOR ASIA **AWARDS 2023**

In partnership with

FE fundinfo 

Awarding excellence in asset management

**House Awards
Methodology and
Winners Packages**

bonhill

FUND SELECTOR ASIA AWARDS 2023

Fund Selector Asia (FSA) has been running our annual 'Fund Awards' since 2015 and launched our new asset management 'House Awards' categories in 2021. Our 2023 awards programme will continue to celebrate excellence across the markets of Hong Kong, Singapore, Thailand, Malaysia and the Philippines.

This document will outline the Methodology for our House Awards.

ASSET MANAGEMENT HOUSE AWARDS CATEGORIES

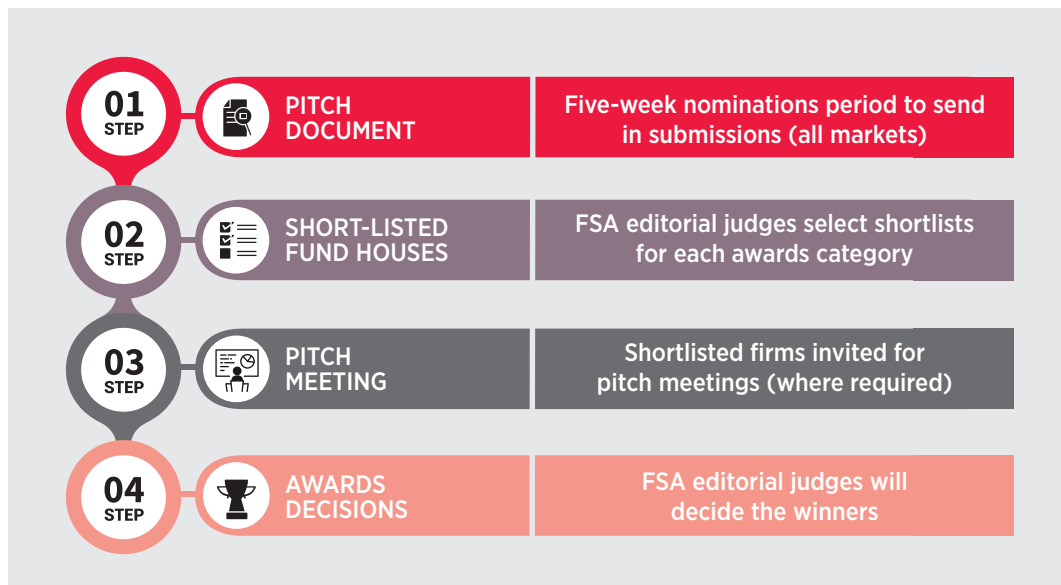
	Hong Kong	Singapore	Thailand	Malaysia	Philippines
Asset Manager of the Year ^	√	√			
Domestic Asset Manager of the Year ^			√	√	√
Excellence in Innovation	√	√	√		
Excellence in Service	√	√	√		
Excellence in ESG	√	√			
Equity House of the Year	√	√	√		
Fixed Income House of the Year	√	√	√		
Multi-Asset House of the Year	√	√			
Alternatives House of the Year ^	√	√			
ETFs House of the Year ^	√	√			

HOUSE AWARDS CATEGORIES

Our House Awards, which include up to nine categories across five key Asian markets, are decided by a judging panel made up of FSA's editorial team and are based on pitch submissions from the asset management community.

The judging period is now open and we welcome your pitch nominations.

METHODOLOGY



HOUSE AWARDS - KEY DATES

Nominations document distributed	8 Nov
Nominations deadline	2 Dec
Winners contacted (under comms embargo)	Mid-Jan
Winners confirm awards package	30 Jan
Winners publicly announced on website	7 Feb (Hong Kong)
	9 Feb (Singapore)
Awards luncheon & trophy plaque distribution	7 Feb (Hong Kong)
	9 Feb (Singapore)

[CLICK HERE TO DOWNLOAD SUBMISSION DOCUMENT](#)

HOUSE AWARDS METHODOLOGY

Information to note

- Asset managers can pitch for one or more House Awards categories. Not all questions per category on the submissions form need to be answered, although the more information provided the stronger your nomination is likely to be
- Awards pitches must be made via the attached Submissions document
- There is **NO CHARGE** to pitch for the House Awards
- Please use **ONE** submission form **per market** (Hong Kong, Singapore, Thailand, Malaysia, the Philippines)
- The period to be judged is from **5th November 2021 to 4th November 2022**
- The judging panel will consist of the editorial team of FSA
- If a category is too close to call from the submissions provided then a pitch call will be organised to garner further information. Relevant executives should be made available for such a call
- Material submitted in the document is treated as confidential and will only be used for the House Awards decision making process
- Award winners will be contacted by **Mid-Jan** (under an external communications embargo until the date of the awards luncheons on the 7th and 9th February in Hong Kong and Singapore respectively) and provided with the opportunity to leverage their award(s) using a promotional package including premium website listing, logo usage licence and personal awards trophy presentation
- There is no obligation to take up an awards package

[CLICK HERE TO DOWNLOAD SUBMISSION DOCUMENT](#)

PREMIUM WINNER PACKAGE

The 2023 *Fund Selector Asia Awards* provide fund houses with independent endorsement from a respected, international media brand of both their funds and overall investment processes.

FSA will announce these awards via a comprehensive promotional campaign of online features, eDMs and banner adverts to our audience of fund selectors and gatekeepers throughout Asia's wholesale distributor market, providing invaluable insight to this community on the best funds in each asset class and the best overall fund houses.

We would like to offer you the opportunity to fully leverage your award(s) via a bespoke promotional package that will elevate your award(s) in the eyes of our readers and provide them with the ability to download your factsheet or interact with your website.

WINNERS 'PREMIUM' PACKAGE


1. Premium listing(s) on FSA website Awards Announcements page
2. Licence for unlimited usage of bespoke FSA Awards 2023 logo
3. Photo of fund manager or representative collecting the award

Please see below an overview of each element of the package:

1. PREMIUM LISTING(S) ON FSA WEBSITE AWARDS ANNOUNCEMENTS PAGE

House Awards	Company Logo
	Link to chosen website URL

Fund Awards	Fund strategy name
	Overview of fund strategy
	Link of fund factsheet

Excellence in ESG Federated Hermes International 
Best Equity House Aberdeen Standard Investments 

Prime Listing example - House Awards

High Yield PLATINUM HSBC GIF Global High Income Bond Providing a balanced level of risk while generating a steady level of high income, the fund focuses on the crossover segment of the credit markets (mainly BBB-BB issuers) as the space is one of the most attractive segments of the global credit markets given its compelling income and attractive risk-return profile. Factsheet: Download fact sheet (pdf)

Prime Listing example - Fund Awards

PREMIUM WINNER PACKAGE

2. LICENCE FOR UNLIMITED USAGE OF BESPOKE FSA AWARDS 2023 LOGO



Fund Award category logo



Example - House Award category logo

3. PHOTO OF FUND MANAGER OR REPRESENTATIVE COLLECTING THE AWARD



PRICING & PROMOTION FAQs

PRICING

PREMIUM	Premium package for up to a maximum of 3x House and/or Fund Award category wins	USD 5,600
	Premium package for unlimited category wins	USD 7,500

If you do not wish to purchase the Premium package, other options include:

OTHER	Licence for unlimited usage of up to 3x Awards logo 'stamps'	USD 4,500
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PROMOTION FAQs

Q1: Is there an obligation to purchase an award winner package?

No. If you decide not to take a Premium package then you will receive a basic listing on the Awards Announcement page.

Q2: May we use the awards logo without purchasing a winner's package?

No. The logo is the intellectual property of Bonhill Group and a licence needs to be purchased in order to be used in your materials and/or advertising.

Q3: Can we use an image/photo of the trophy in our marketing/fund collateral?

Yes. But only if you have purchased either the 'Premium' package or the Logo licence, otherwise this is a breach of Bonhill Group's logo copyright.

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