

FUND SELECTOR ASIA **AWARDS 2022**

In partnership with

FE fundinfo 

Awarding excellence in asset management

Awards Methodology and Winners Packages

bonhill

FUND SELECTOR ASIA AWARDS 2022

Fund Selector Asia (FSA) has been running our annual 'Fund Awards' since 2015 and launched our new asset management 'House Award' categories in 2021. Our 2022 awards program will continue to celebrate excellence across the markets of Hong Kong, Singapore, Thailand, Malaysia, the Philippines and Indonesia.

This document will outline the separate Methodology for our House Awards and Fund Awards.

ASSET MANAGEMENT HOUSE AWARDS CATEGORIES

	Hong Kong	Singapore	Thailand	Malaysia	Philippines	Indonesia
Asset Manager of the Year ^	√	√				
Domestic Asset Manager of the Year ^			√	√	√	√
Excellence in Innovation	√	√	√			
Excellence in Service	√	√	√			
Excellence in ESG	√	√				
Equity House of the Year	√	√	√			
Fixed Income House of the Year	√	√	√			
Multi-Asset House of the Year	√	√				
Alternatives House of the Year ^	√	√				
ETFs House of the Year ^	√	√				

^ new categories for 2022

FUND AWARDS CATEGORIES

Equity	Fixed Income	Other
• Global Equity	• Global Bond	• Mixed Asset
• Global Emerging Market Equity	• High Yied	
• Asia Pacific Equity	• Emerging Market Bond	
• European Equity	• Regional Bond	
• US Equity		
• Greater China / China Equity		
• Regional / Single Country EM Equity		
• Sector Equity		
• Japanese Equity		

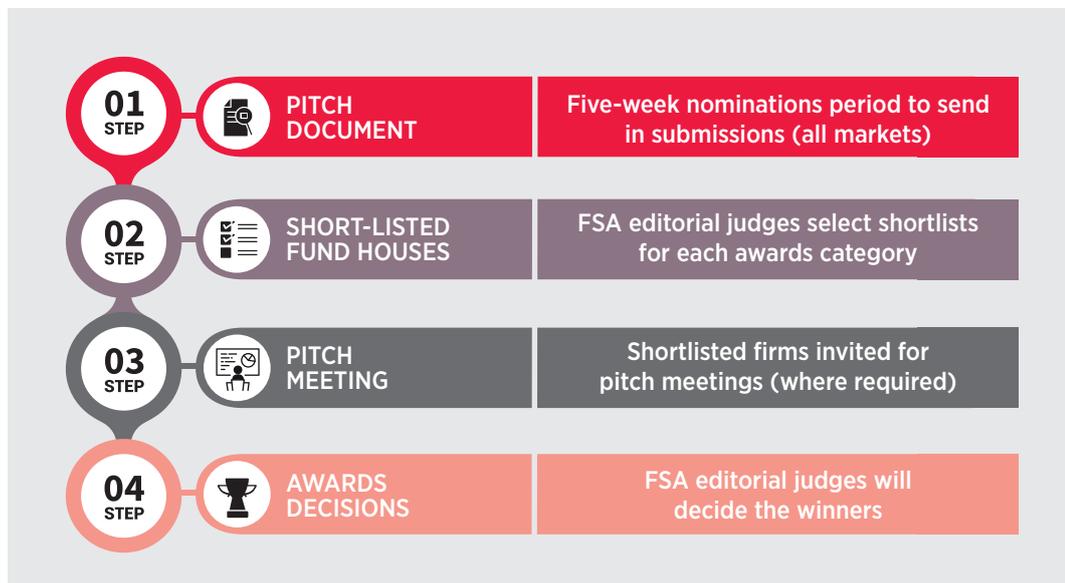
N.B. Each category will have separate awards for Hong Kong and Singapore

HOUSE AWARDS CATEGORIES

Our House Awards, that include up to nine categories across six key Asian markets, are decided by a judging panel made up of FSA's editorial team and are based on pitch submissions from the asset management community.

The judging period is now open and we welcome your pitch nominations.

METHODOLOGY



HOUSE AWARDS - KEY DATES

Nominations document distributed	19 Oct
Nominations deadline	26 Nov
Winners contacted (under comms embargo)	13 Dec
Winners confirm awards package	12 Jan
Winners publicly announced on website	25 Jan (Hong Kong)
	27 Jan (Singapore)
Awards luncheon & trophy plaque distribution	25 Jan (Hong Kong)
	27 Jan (Singapore)

[CLICK HERE TO DOWNLOAD SUBMISSION DOCUMENT](#)

HOUSE AWARDS METHODOLOGY

Information to note

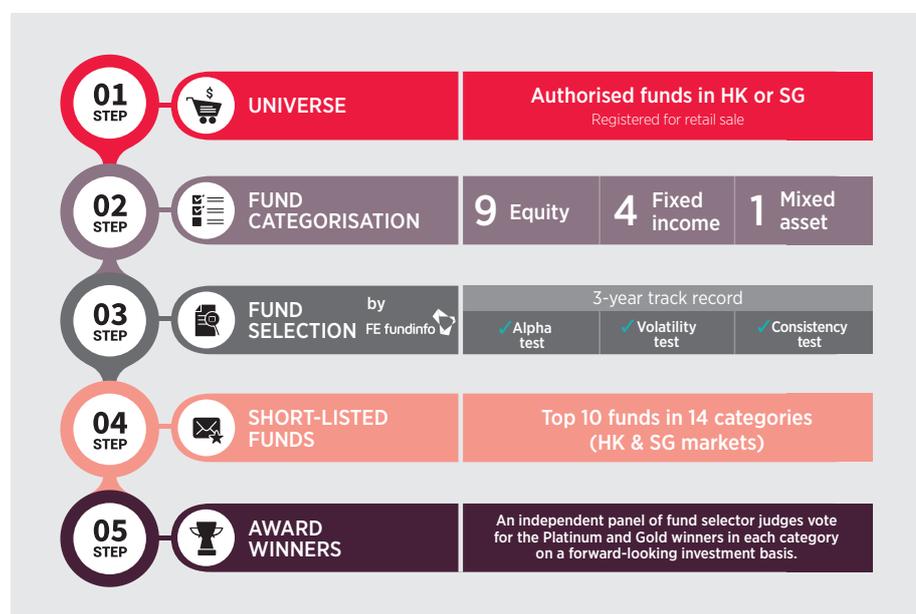
- Asset managers can pitch for one or more House Award categories. Not all questions per category on the submissions form need to be answered although the more information provided the stronger your nomination is likely to be
- Awards pitches must be made via the attached Submissions document
- There is **NO CHARGE** to pitch for the House Awards
- Please use **ONE** submission form **per market** (Hong Kong, Singapore, Thailand, Malaysia, the Philippines and Indonesia)
- The period to be judged is from **13th November, 2020 to 12th November 2021**
- The judging panel will consist of the editorial team of FSA
- If a category is too close to call from the submissions provided then a pitch call will be organised to garner further information. Relevant executives should be made available for such a call
- Material submitted in the document is treated as Confidential and will only be used for the House Awards decision making process
- Given current Covid-19 restrictions FSA are planning to host an Awards ceremony in both Hong Kong and Singapore in January 2022. However, if Covid-19 regulations alter FSA reserves the right to cancel these physical Awards ceremonies
- Award winners will be contacted on the **13th December** (under an external communications embargo until the date of the awards luncheons on the 25th and 27th January in Hong Kong and Singapore respectively) and provided with the opportunity to leverage their award(s) using a promotional package including premium website listing, logo usage licence and personal awards trophy presentation
- There is no obligation to take up an awards package

[CLICK HERE TO DOWNLOAD SUBMISSION DOCUMENT](#)

FUND AWARDS METHODOLOGY

A shortlist of the top ten funds in fourteen different categories for both the Hong Kong and Singapore markets, were selected through quantitative analysis by third-party data and research firm FE fundinfo (fefundinfo.com). The shortlists are given to a panel of judges comprised of independent fund selectors from private banks, retail banks and wealth management firms, who choose the funds they believe will best outperform the category over the next 12 months. Each judge has one vote per category. A simple tally of votes gives us the Platinum (#1 top ranked) and Gold (#2 top ranked) winners.

METHODOLOGY



JUDGES

Heads of fund selection and their analyst teams from prominent wholesale distribution firms are approached to participate in the judging process for the Fund Awards, based on a simple forward-looking question:

Which fund do you believe will outperform the category in 2022?

The following distributors have contributed towards this year's 2021 FSA Fund Awards:

- ALPS Advisory
- AMG
- AXA
- CA Indosuez
- CBH Asia
- China Merchants Bank
- Citi Private Bank
- Credit Suisse
- DBS Private Bank
- EFG BANK
- FE Advisory
- Finexis AM
- Hang Seng Bank
- HSBC
- ICBC
- J. Safra Sarasin
- J.P. Morgan
- Javelin Wealth Management
- Julius Baer
- Lombard Odier Singapore
- London & Capital Asia
- Navigator Investment Services
- Noah International
- OCBC Wealth Management
- Prudential
- Schroder Investment Management
- Standard Chartered Bank
- TriLake Partners
- UBS
- Union Bancaire Privée
- UOB Private Bank
- Vontobel Wealth Management
- VP Bank

FUND AWARDS

KEY DATES & FAQs

FUND AWARDS - KEY DATES	
Shortlist for Fund Awards announced on FSA website	25 Oct
Results returned from distributor judging panel	3 Dec
Fund Awards announced to winners (under embargo)	13 Dec
Winners confirm awards package	12 Jan
Winners officially announced on FSA website	25 Jan (Hong Kong)
	27 Jan (Singapore)
Awards luncheon & trophy plaque distribution	25 Jan (Hong Kong)
	27 Jan (Singapore)

FUND AWARDS FAQs

Qu: Why did we choose these Fund Awards categories?

They relate to the categories covered by the FE fundinfo ratings.

Qu: What time period does FE fundinfo evaluate?

June 2020 to June 2021 as this is the standard time period that FE fundinfo ranks funds.

Qu: Why are the Fund Awards so important?

These are the only awards in the industry that are chosen by the fund sector community and are based on forward looking views.

Qu: What is meant by Platinum and Gold Awards?

The Platinum Award goes to the fund ranked top by our judges and the Gold Award is the second top ranked fund.

PREMIUM WINNER PACKAGE

The 2022 *Fund Selector Asia* Awards provide fund houses with independent endorsement from a respected, international media brand of both their funds and overall investment processes.

FSA will announce these awards via a comprehensive promotional campaign of online features, eDMs and banner adverts, to our audience of fund selectors and gatekeepers throughout Asia's wholesale distributor market, providing invaluable insight to this community on the best funds in each asset class and the best overall fund houses.

We would like to offer you the opportunity to fully leverage your award(s) via a bespoke promotional package that will elevate your award(s) in the eyes of our readers and provide them with the ability to download your factsheet or interact with your website.

WINNERS 'PREMIUM' PACKAGE

1. Premium listing(s) on FSA website Awards Announcements page
2. License for unlimited usage of bespoke FSA Awards 2022 logo and 'stamp(s)'
3. Attendance at the Hong Kong and Singapore Awards Presentation luncheons

Please see below an overview of each element of the package:

1. PREMIUM LISTING(S) ON FSA WEBSITE AWARDS ANNOUNCEMENTS PAGE

House Awards	Company Logo
	Link to chosen website URL

Fund Awards	Fund strategy name
	Overview of fund strategy
	Link of fund factsheet

Excellence in ESG Federated Hermes International 
Best Equity House Aberdeen Standard Investments 

Prime Listing example - House Awards

High Yield PLATINUM HSBC GIF Global High Income Bond Providing a balanced level of risk while generating a steady level of high income, the fund focuses on the crossover segment of the credit markets (mainly BBB-BB issuers) as the space is one of the most attractive segments of the global credit markets given its compelling income and attractive risk-return profile. Factsheet: Download fact sheet (pdf)

Prime Listing example - Fund Awards

PREMIUM WINNER PACKAGE

2. LICENSE FOR UNLIMITED USAGE OF BESPOKE FSA AWARDS 2022 LOGO AND 'STAMP(S)'



Fund Award category 'stamp'



Example – House Award category 'stamp'

3. ATTENDANCE AT THE HONG KONG AND SINGAPORE AWARDS PRESENTATION LUNCHEONS

If social distancing rules allow, we plan to run an Awards Presentation luncheon in Hong Kong and Singapore, as follows:

- 2x seats per institution per Awards Presentation luncheon. At least one person should be from the marketing team. N.B. If additional seats are required then these can be purchased at a cost of USD375 per seat
- Presentation of awards plaques
- Opportunity for photograph with Awards backdrop
- Networking with fellow award winners
- Winners provided with a digital tailored photo 'stamp' (see example below) for each award, delivered post-event



Example – Tailored 'photo stamp'

PRICING & PROMOTION FAQs

PRICING

PREMIUM	Premium package for up to a maximum of 3x House and/or Fund Award category wins	USD 5,250
	Premium package for unlimited category wins	USD 6,950

If you do not wish to purchase the Premium package, other options include:

OTHER	License for unlimited usage of up to 3x Awards logo 'stamps'	USD 4,250
	Awards trophy (delivery only):	USD 395 per trophy
	Awards Presentation lunch - additional seats	USD 375 per trophy

PROMOTION FAQs

Qu: Is there an obligation to purchase an award winner package?

No. If you decide not to take a Premium package then you will receive a basic listing on the Awards Announcement page.

Qu: May we use the awards logo without purchasing a winner's package?

No. The logo is the intellectual property of Bonhill Group and a license needs to be purchased in order to be used in your materials and/or advertising.

Qu: Can we use an image/photo of the trophy in our marketing/fund collateral?

Yes. But only if you have purchased either the 'Premium' package or the Logo licence, otherwise this is a breach of Bonhill Group's logo copyright

Qu: If we do not take a Premium Awards package or purchase a Logo License can we attend the awards luncheon?

Yes. But only one person from the marketing team can attend on a complimentary basis. Additional seats can be booked at a cost of USD375 each.

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