



# FUND SELECTOR ASIA ACTIVITIES CALENDAR 2022

# THANK YOU TO OUR SUPPORTERS

## PROUD PARTNERS FOR 16 YEARS



# FSA EVENTS SYNOPSES

## FUND SELECTOR ASIA AWARDS

### Asset Management Awards

FSA have been running our annual Fund Awards since 2015 and launched our new asset management House Awards categories in 2021.

Our 2022 awards program will continue to celebrate excellence across the markets of Hong Kong, Singapore, Thailand, Malaysia, the Philippines and Indonesia.

In January 2022 we will host Awards luncheons for the award winners in both Hong Kong and Singapore.



## FSA SPOTLIGHT ON

### SpotlightOn series

Our SpotlightOn series was launched in 2021 to provide our audiences with insight into a series of key asset classes and themes, via a multi-layered content approach.

For asset managers it offers a unique opportunity to communicate your expertise and relevant strategy to our high-value distributor audience via a comprehensive content package, including: live panel, bespoke landing page, strategy video presentation and fund manager insight articles.

Our themes for 2022 are:  
ESG | Equities | Income | Thematic Investing



## FUND SELECTOR ASIA

### Investment Forums

Our series of country specific Investment Forums provide asset managers with the chance to showcase a strategy of any variety that will have upside potential in the next 12-24 months.

We will be offering an in-person/hybrid format for our Hong Kong and Singapore events, and a virtual format for the markets of Thailand, the Philippines and Malaysia.

The events will include a combination of strategy presentations and a panel discussion alongside domestic distributors.



## ESGCLARITY

FOR PROFESSIONAL INVESTORS IN ESG SOLUTIONS

### Global ESG Summits

ESG considerations are now a fundamental part of the fund onboarding process for distributors in Asia, and has become a key communications strategy for asset managers globally. Utilising Bonhill's global ESG Clarity brand, our two Global ESG Summits were launched in 2021 with consecutive sessions in Asia, UK/Europe and the US. As a global industry event - hosted in association with the United Nations - delegates were welcome from across the asset management industry.

We will again be hosting two Global ESG Summits in 2022, including a Keynote speech from the UN and a series of plenary sessions and a fireside chat with ESG industry experts across the spectrum of the asset management industry.



	JANUARY	Event	Format	Location	Rate (USD)
Q1	TUE 25	Awards luncheon	In-person	Hong Kong	-
	THU 27	Awards luncheon	In-person	Singapore	-
	<b>FEBRUARY</b>				
	THU 17	SpotlightOn - ESG	Virtual	Asia	20,000
	<b>MARCH</b>				
	TUE 8	Investment Forum	In-person / Hybrid	Hong Kong	25,000
	THU 10	Investment Forum	In-person / Hybrid	Singapore	25,000
	THU 24	Investment Forum	Virtual	Thailand	17,500
Q2	<b>APRIL</b>				
	THU 28	SpotlightOn - Equities	Virtual	Asia	20,000
	<b>MAY</b>				
	THU 12	Investment Forum	Virtual	Philippines	17,500
	THU 26	Global ESG Summit	Virtual	Global	24,000
	<b>JUNE</b>				
	THU 23	SpotlightOn - Income	Virtual	Asia	20,000
Q3	<b>SEPTEMBER</b>				
	THU 8	SpotlightOn - ESG	Virtual	Asia	20,000
	THU 29	Investment Forum	Virtual / Hybrid	Thailand	17,500 / 25,000
Q4	<b>OCTOBER</b>				
	TUE 11	Investment Forum	Virtual / Hybrid	Singapore	25,000
	THU 13	Investment Forum	Virtual / Hybrid	Hong Kong	25,000
	<b>NOVEMBER</b>				
	THU 3	SpotlightOn - Thematic Investing	Virtual	Asia	20,000
	THU 24	Global ESG Summit	Virtual	Global	24,000
	<b>DECEMBER</b>				
	THU 8	Investment Forum	Virtual / Hybrid	Malaysia	17,500 / 25,000

# FUND SELECTOR ASIA

## ESGCLARITY

### BESPOKE ROUNDTABLE & WEBINAR

Type		Rate (USD)
Physical Roundtable	Full roundtable package	24,500
	Package excluding post-event coverage	21,750
Webinar	FSA hosted	25,000
	Client host, FSA promotion only	15,000

\* Roundtables and Live Webinars are organised on a bespoke basis, with dates chosen based on client preference and Last Word availability.

### BESPOKE CONTENT CREATION

Package	Content	Rate (USD)
Platinum	Private Event, Video, Microsite & Distribution	75,000
Gold	Video, Microsite & Distribution	55,000
Silver	Microsite & Distribution	40,000

### RESEARCH

Type	Rate (USD)
Future Flows Annual Subscription	12,500
Bespoke Research Project	15,000

### For more details, please contact:

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